

Cheviot Knolls

Activity Stimulated

Studio Construction Gives Building Impetus

Realty activity in the Cheviot Knolls-Cheviot Hills-Monte Mar Vista residential district south of Pico Blvd. was given marked impetus during the past week through announcement of plans for early construction of the new \$12,000,000 Paramount Studios on a near-by site.

This is the word received from E. L. Kirk, vice-president and director of sales for the Walter H. Leimert Co., sales agents for the Cheviot Knolls property, recently opened 120-homesite subdivision there.

Almost \$100,000 worth of new home construction is in immediate prospect for the Cheviot Knolls tract, it is understood, with the first projects to get under way during the coming week.